



Financial Management Conference

November 3, 2016

Best Western Premier: Central Hotel & Conference Center
800 East Park Drive , Harrisburg, PA 17111

Sponsored by:



TC Services USA, Inc.
The Tax Credit Professionals

2016 Financial Management Conference

Thursday, November 3, 2016

8:00 - 8:30 a.m.

Registration & Continental Breakfast

8:30 a.m.

Welcome: Setting the Stage



*Vicki Hoak, CEO
Pennsylvania Homecare Association*

8:30 - 9:30 a.m.

General Session:

Financial Forecast for Post-Acute Care

Dr. Brian Holzer, President

Home and Community Services, Highmark Health



When Highmark purchased Allegheny Health Network in 2013 to form one of the largest integrated delivery and financing systems in the nation, it not only became the first model of its kind, but was uniquely positioned to drive down costs and increase quality in the future value-based care world. With the recent formation of HM Home and Community Services, Highmark Health is taking bold steps to effectively manage and integrate post-acute care across the state of Pennsylvania.

Learn about the strategy and objectives Highmark Health is taking to build a high-value, post-acute integration model and the impact on post-acute care providers.

9:30 - 9:45 a.m.

Break

9:45 - 11:00 a.m.

Breakout Sessions

Home Health & Hospice

Reaching for the Stars!

Jennie Strauch, MBA, BSN, RN, Director

Berks Visiting Nurse Association

Terry Gordon, MBA, CIA, VP Finance/CFO

Home Health Care Management



The Home Health Quality Star Ratings have changed everything! Hear about one agency's journey to improve their Star Ratings and how their efforts helped position

them for future partnerships.

Private Duty Homecare

Financial Burdens of the FLSA's White Collar Exemptions

Tom Collins, Esq.

Buchanan Ingersoll & Rooney, PC

Arthur Hoopes, MBA, CPA, President,

Harmony Home Healthcare



This presentation will provide a summary of the latest changes to the White Collar Exemptions under the FLSA, the ambiguities that remain under the concurrent

Pennsylvania Minimum Wage Act, and the financial consequences of both.

11:00 a.m. - 12:15 p.m.

Breakout Sessions

Home Health & Hospice

Successful Collaboration between Clinical and Financial Departments

Nick Seabrook, Managing Director

BlackTree Healthcare Consulting



Collaboration between clinical and financial operations is imperative to successful agency operations. This presentation will highlight effective methods for breaking down the

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barriers commonly encountered between the two departments.

Private Duty Homecare

Managing Employee Healthcare under the ACA

Pattie Rodgers, BSW, VP & Director of Operations, Waverly Care Associates
Michael Shinn, VP Business Development, VEBA



Boost your caregiver retention and stay in compliance with the Affordable Care Act. This session will give you all the information you need

on affordable, compliant benefit options for your caregivers.

12:15 – 1:00 p.m.

Lunch

1:00 – 2:15 p.m.

Breakout Sessions

Home Health & Hospice

Outsourcing the Back Office

Mike Eperesi, MBA, MS-MIS, Chief Financial Officer, Celtic Healthcare, Inc.



Learn how an outsourcing strategy can create value for your company. Examine current trends and the best methods to combat shrinking margins. Review the benefits and risks of outsourcing business functions and learn how your

organization can share back office costs to become more efficient.

Private Duty Homecare

Maximizing Collections in Today's Payer Landscape

Phil Feldman, CPA, VP /Senior Director Revenue Management Solutions
Donna Sole, Senior Director Revenue Management Solutions



We are faced today with a myriad of payer types, each with its own set of rules, protocols, and challenges. This presentation provides guidance to Financial

Managers on how to optimize their revenue cycle using metrics to identify and remediate process issues.

2:15 – 2:30 p.m.

Break

2:30 – 3:30 p.m.

General Session: Medicaid Update

Leesa Allen, Deputy Secretary Office of Medical Assistance Programs, Department of Human Services



The Medicaid program is seeing a continually increasing emphasis on value-based purchasing, chronic care management and other initiatives that seek to improve care coordination.

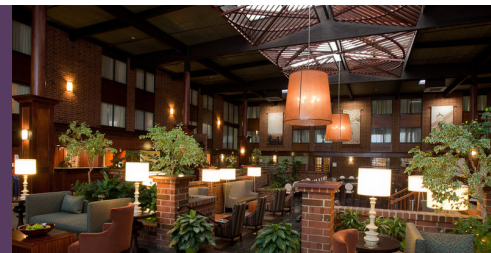
Hear all of the latest updates on these initiatives, managed care and much more from Pennsylvania's Medicaid Deputy Secretary Leesa Allen.

Hotel Information:

Best Western Premier Central Hotel & Conference Center

800 East Park Drive, Harrisburg, PA 17111

Phone: (717) 561-2800



TC Services USA, Inc.
The Tax Credit Professionals



Pennsylvania Homecare Association

600 N. 12th Street, Suite 200
Lemoyne, PA 17043

Financial Management Conference



November 3, 2016
Harrisburg, PA

Details Inside!

Registration

Make checks payable to:

Pennsylvania Homecare Association
600 N. 12th Street, Suite 200
Lemoyne, PA 17043

1-800-382-1211 Fax: (717) 975-9456

or register online at www.pahomecare.org

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Non-Member \$560

Select Breakout Track:

- Home Health/Hospice
- Private Duty Homecare

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